

The Silent Crisis on Our Waters: The Urgent Need for Boating Safety Measures

Boating is often seen as a leisurely escape, but the grim reality is far from idyllic. [The Marine Accident Investigation Branch \(MAIB\)](#) has opened a staggering number of investigations into marine accidents, painting a dire picture that demands immediate action from government bodies, maritime decision makers, and industry leaders.

The Alarming Numbers

The MAIB's report, updated on September 27, 2023, lists a multitude of incidents under investigation. Here are just a few:

- **Channel Queen:** Grounding led to vessel abandonment and a total constructive loss.
- **Lundy Explorer:** RIB accident led to multiple injuries.
- **Ocean Maid:** Grounding led to loss of vessel and boaters' abandonment.

In total, these incidents alone account for dozens of lives lost and numerous injuries, and they're just the tip of the iceberg.

The Frustrating Reality: Human Error

It's 2023, and unlike the aviation and automotive industries, which have long embraced technology to mitigate human error, recreational boating is lagging. The primary culprit remains human error, making up 81.1% of investigated cases, according to the [Annual Overview of Marine Casualties and Incidents](#), published in November 2022 by EMSA (European Maritime Safety Agency).

The Technology-Driven Solution is here

It's frustrating that in this day and age, solutions such as the one presented by the innovative startup - WATCHIT - aren't already a standard feature on every boat. Founded

by former Israeli navy commanders out of a true need they identified, WATCHIT has developed a Smart Prevention System that integrates with existing boat sensors to provide timely warnings for the main concerns at sea.

The Inconceivable Gap

Given the alarming numbers and the proven efficacy of technology, one must ask in concern how it is that a solution like WATCHIT's has not yet been made mandatory. It's affordable, it's effective, and most importantly, it saves lives

The time for change is now. The technology to make our waters safer exists. It's time for those in power to step up and make the necessary changes before another life is lost at sea.

About WATCHIT

Founded by former Israeli navy commanders who identified a critical need, WATCHIT has developed a "Smart Prevention System".

The system combines advanced algorithms with the valuable experience of seasoned captains.

WATCHIT's innovative safety system eliminates human error by seamlessly integrating with the boat's existing sensors and providing a timely warning for the main concerns while at sea - vessel grounding, navigating condensed waters & collisions.

WATCHIT's vision is to set a new standard in recreational boating safety, reduce vessel and environmental damage, and most importantly, save lives.

Visit: <https://watchit.ai> | Or contact: limor@watchit.ai